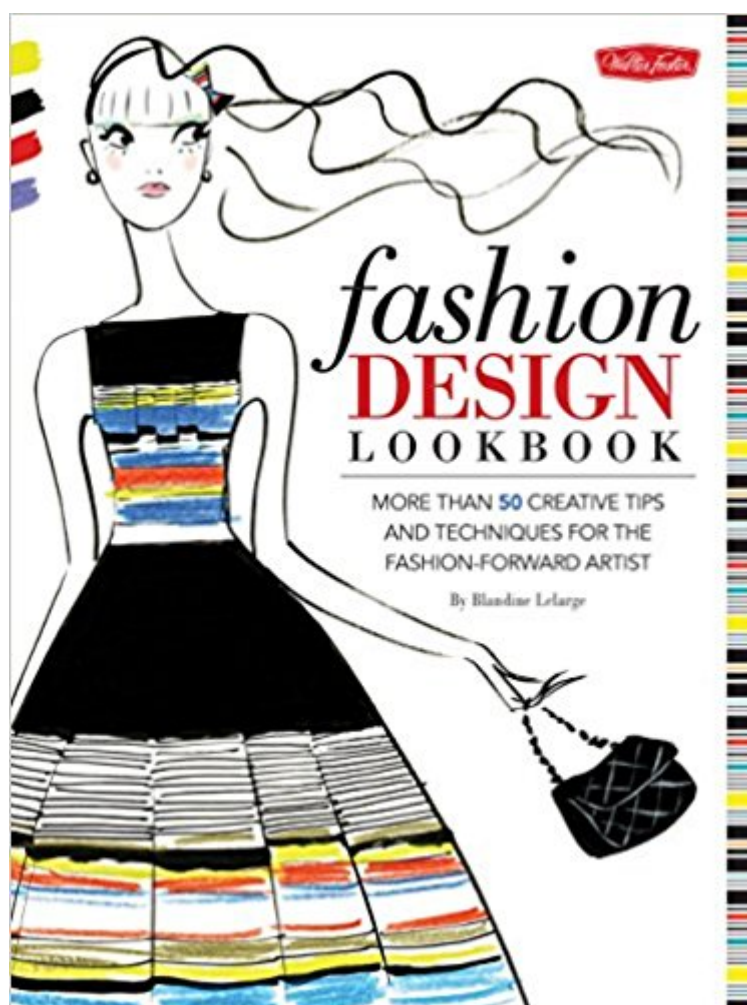


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# Fashion Design Lookbook: More Than 50 Creative Tips And Techniques For The Fashion-forward Artist



## Synopsis

Fashion Design Lookbook is the quintessential resource for today's young, fashion-forward artist. With myriad colorful, trendy styles to draw or paint in a variety of media, up-and-coming designers and aspiring illustrators alike will learn how to develop and hone their skills in the pages of this inspiring book. Featuring more than 50 tips and techniques for rendering stylish, fully-accessorized "looks" in mediums including: graphite pencil, markers, colored pencils, ink, watercolor, pastels, acrylic, and gouache, this title provides a comprehensive artistic experience within the world of fashion. The book opens with a brief overview on how to use each medium, before moving into an introduction with helpful techniques for achieving correct proportions, and creating hairstyles, textures, and patterns to pair with each finished "look." Next aspiring artists will learn tips for drawing and painting several stylish accessories, such as sunglasses, heels, handbags, and clutch purses. The remaining sections feature curated looks with corresponding step-by-step instruction; a collection of themed style personas ranging from couture to tennis wear; followed by seasonal ensembles coordinating with the fashion calendar? "whether heeled, knee-high boots and quilted leather gloves in winter, or patterned espadrilles and a silky head-wrap scarf in spring. Finally, aspiring designers will find inspiration for mixing media to create a unique, edgier look, with examples including colored pencils with markers, and watercolors with pastel. Perfectly on trend from start to finish, Fashion Design Lookbook is sure to delight and inspire any style-savvy artist!

## Book Information

Paperback: 128 pages

Publisher: Walter Foster Publishing (November 7, 2014)

Language: English

ISBN-10: 1600584365

ISBN-13: 978-1600584367

Product Dimensions: 8.8 x 0.4 x 11.8 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #802,937 in Books (See Top 100 in Books) #10 in Books > Teens > Art, Music & Photography > Art > Techniques #18 in Books > Teens > Art, Music & Photography > Art > Fashion #41 in Books > Teens > Art, Music & Photography > Art > Drawing

## Customer Reviews

Fashion Design Lookbook    View larger    Graphite Pencils    Drawing Paper    Colored

Pencils & Felt-tip Markers   Paintbrushes   Watercolor   Wax Pastel   Acrylic   Ink   Gouache

Fashion Design Lookbook   More Than 50 Creative Tips and Techniques for The Fashion-Forward Artist   Each drawing tool has its own set of quirks and limitations, which makes it more or less suited to a particular style. Try a few to see what works for you, and choose the one that best fits your project. Practice and train yourself in each technique, but feel free to mix them up!

Tip   For the projects in this book, I work with an assortment of tools and materials, from acrylic to watercolor to gouache. Keep in mind, however, that all of these projects can be created using any medium—even colored pencils and markers—so feel free to use the tools and materials you are most comfortable with.

View larger   Research & Planning   Before beginning the creative process, fashion designers need to do some research. These basic concepts and terms are easy to learn and will offer you greater freedom as an artist once you master them. How can you imagine a nice dress or pair of pants if the figure doesn't look right? You must sculpt the body before planning the clothing.

Blandine LeLarge grew up in Lyon, France, where a love for drawing led her to the La Martinière Terreaux School of Applied Arts. After arriving in Paris to join the school of Art Olivier de Serres, she quickly turned to fashion design. For the past 20 years, she's worked as a freelance illustrator specializing in advertising and publishing work for fashion and women's magazines.

My niece absolutely loves this book. She is an aspiring fashion designer and this book has so many great things for her to check out - patterns and shapes and colors. It's a great book.

This fun book has tons of great ideas for learning how to illustrate fashion. It has many excellent tips on how to make your fashion drawings look their best, including suggestions for facial expressions, accessories and hairstyles. There are also many different styles represented, including sporty, classic and retro, as well as seasonal looks. I really like how there is an appropriate pose shown for each of the looks. The drawings show all the steps to complete the figures and start with the basic shapes of the figure and proceed to filling out the details. I have tried out some different drawing materials per their suggestions including watercolor and fine line markers. Right now, I'm focusing on getting shoes to look right and the information and drawings are very helpful.

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